

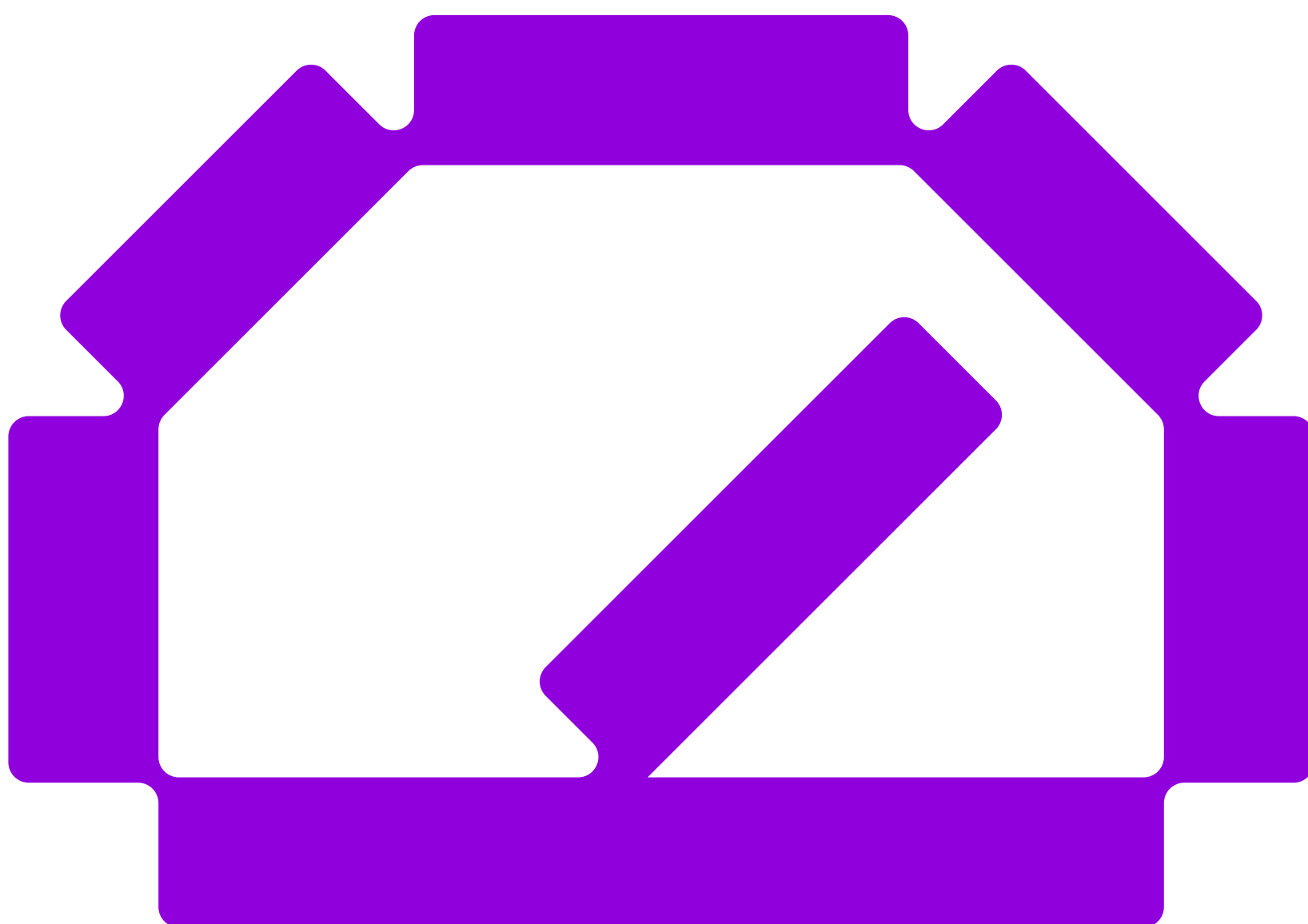
START WITH SAFETY

We ensure the safety and security of our employees, our partners & our customers above and before everything else.



MOVE WITH VELOCITY

We make things happen by being responsive, adaptive and moving quickly, applying our agility with focus and intention.



SUPERFORM

Change chemistry.
Change everything.

CHANGE TOGETHER

We work in partnership with colleagues, customers and partners to change chemistry for the better and unleash its potential for the world.

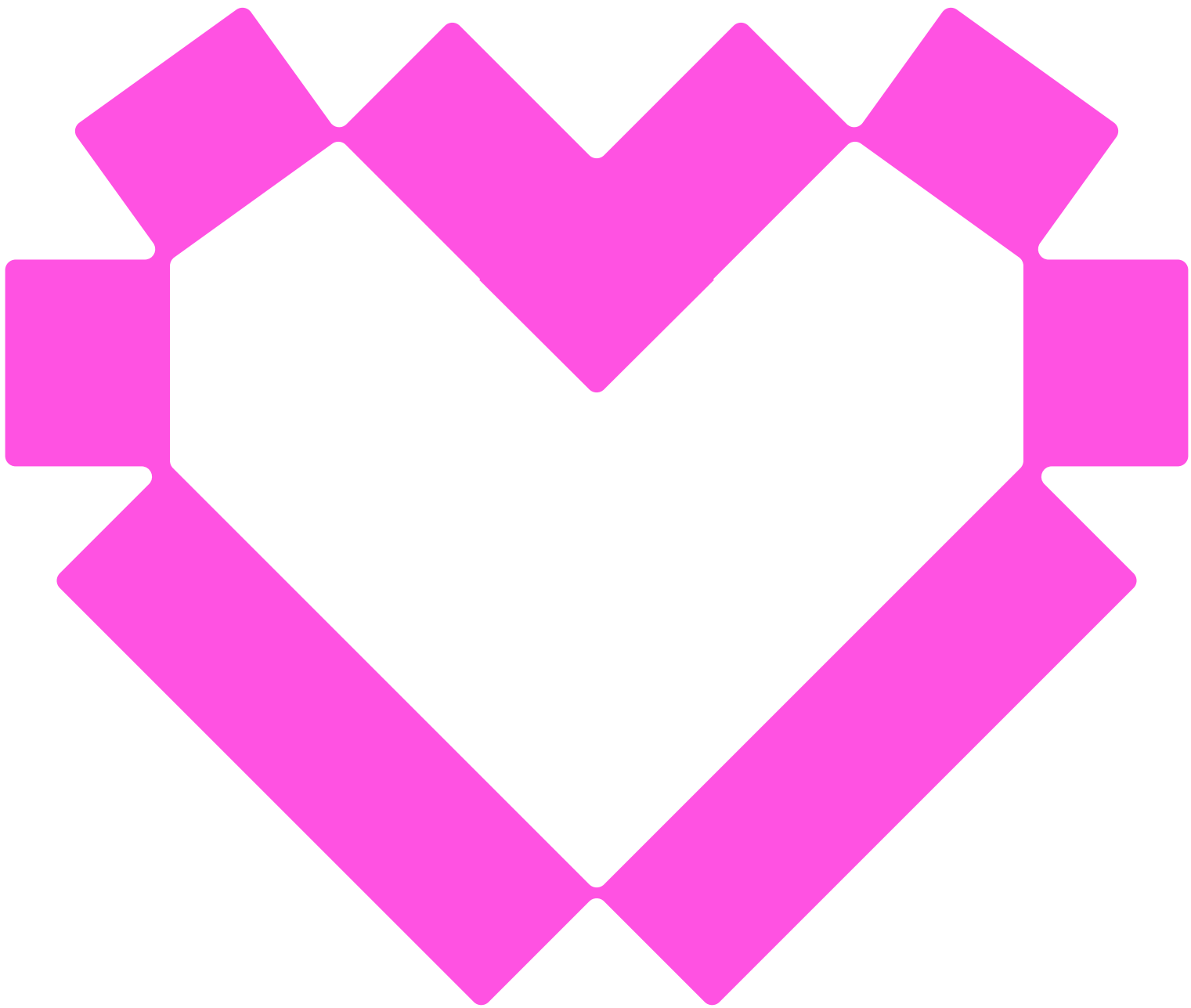


SUPERFORM

Change chemistry.
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SOLVE WHAT MATTERS

We create value through solutions that have maximum impact on our customers and the lives of their customers.



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THINK BIG

We look beyond
convention and 'how
things have always been
done' to transform the
category and find new
ways for everyone to win.

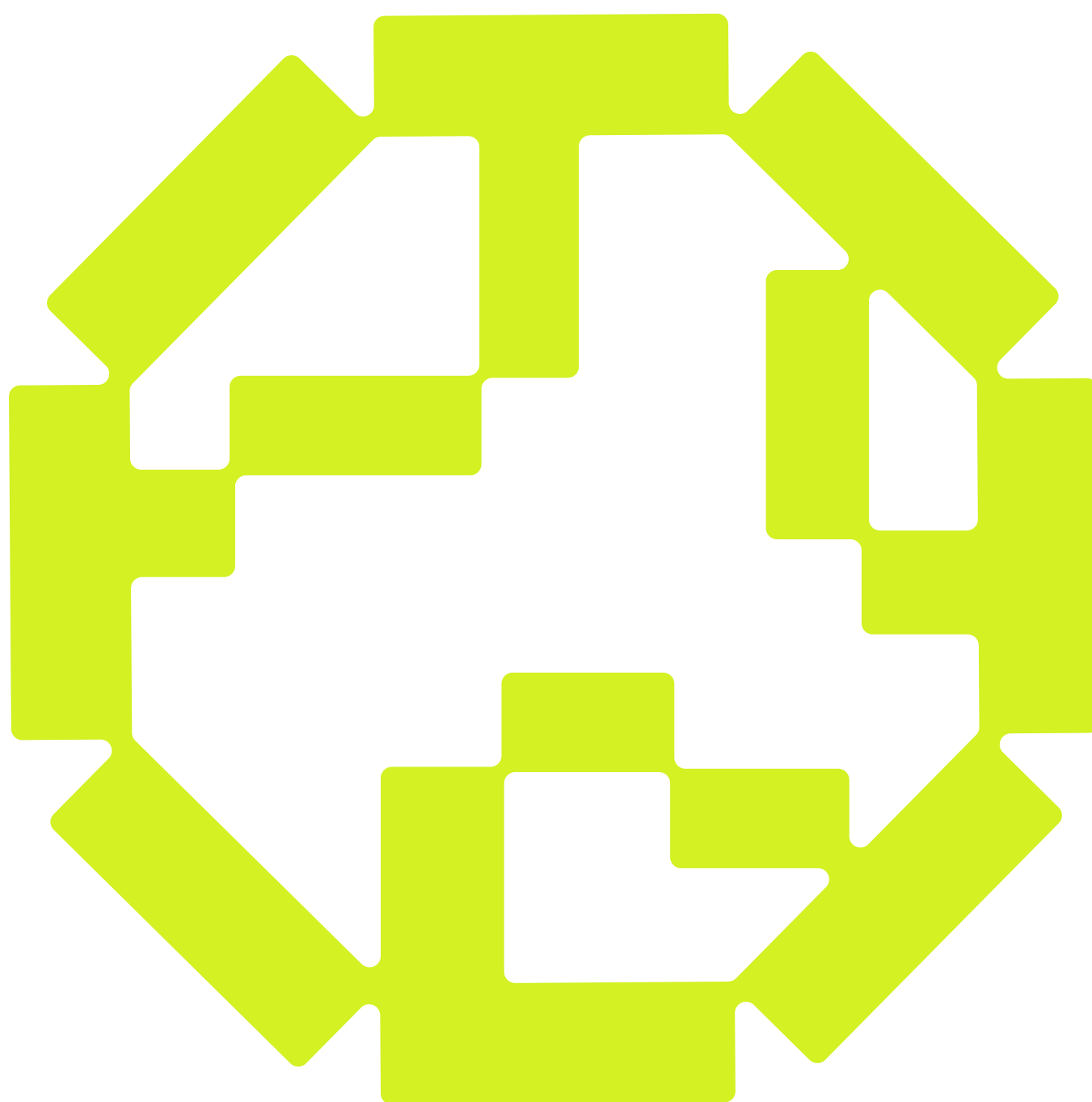


SUPERFORM

Change chemistry.
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USE CHEMISTRY FOR GOOD

We are committed to
always making chemistry
better and using it for the
benefits of people,
communities, and the
planet.



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