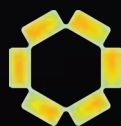


SUPERFORM™

Elevate every blend

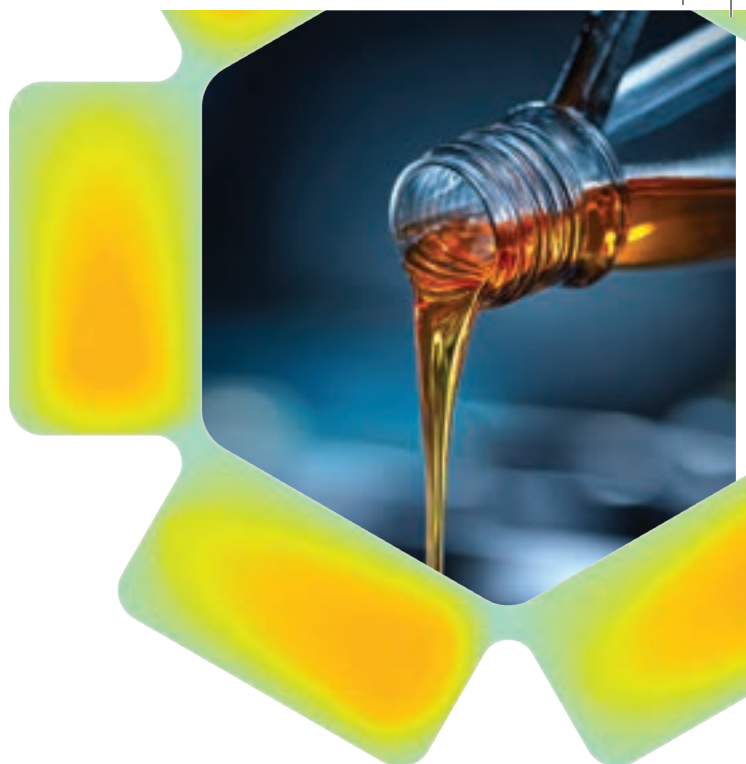
Co-create next-generation lubricants, from engine oils to industrial fluids, accelerating approvals and commercialization through robust testing and agile scale-up.



Unlock Real-World Performance

Current Lubricants Industry Landscape

The lubricants industry is evolving rapidly, shaped by electrification, rising performance expectations, and tighter regulatory norms. Value creation is shifting from volume to formulation excellence, placing specialty chemistries at the center of customized, high-performance solutions. Demand for additive chemistry and formulation expertise continues to rise, while geopolitical shifts and feedstock volatility are disrupting supply chains and raising entry barriers. Together, these forces are reinforcing the need for specialty chemical partners with integrated manufacturing, deep technical expertise, and end-to-end formulation capabilities to help lubricant companies innovate faster, sustain performance, and consistently meet compliance requirements.



Key Challenges

1

Need for faster innovation rate & go to market timelines.

Every evolving OEM specification, longer innovation cycles, and delayed scale-ups owing to complexity & technical regulations lead to delayed product launches and stop gap formulations.

2

Cost transparency & margin pressure

Owing to feedstock linked pricing escalations, bundled additive packages, and proprietary chemistry investments, the formulation costs disproportionately increase pricing leading to tighter/unfeasible margins.

3

IP Control & formulation ownership concerns

As specialty chemistries manufacturers are deeply involved in formulation development, lubricant companies can run into proprietary issues around ownership of formulation and may struggle to build a differentiated positioning.

4

Fragile & broken supply chain

Most specialty chemistries suppliers lack a vast sourcing network, are dependent on feedstock availability, and have partial to no control on their supply chains.

5

Inconsistent Quality & Performance across batches

Tighter emission norms, stringent regulatory frameworks and overly complex specification & guidelines are resulting in inconsistencies in output quality & performance.

6

Need for deeper technical support, not just off-the-shelf products.

With ever changing compliances standards, ever evolving customer needs & demand, there's a need for a specialty chemistries partner not just a supplier.



About SUPERFORM

SUPERFORM is a pioneering specialty chemistry company with a fresh perspective. While manufacturing is at the core of our expertise, what truly distinguishes us is our mastery of complex chemistries, our problem-solving acumen, and our commitment to creating meaningful impact for our customers, partners, employees, and the world.

Manufacturing Competencies & Scale



Key Chemistries:
**Phosphorus,
Sulphur & Zinc**



**Upto 25+ years of
experience** in safe
handling & processing



Location:
**Ankleshwar,
Gujarat - India**



Easily meet &
comply with **ISO
Standards**

The SUPERFORM Advantage

Performance

High-performing lubricant chemistry guaranteed to meet your technical specifications.

Scale & Consistency

Promise of high-volume delivery, consistent quality & on time.

Solutions Partner

We collaborate closely with your technical teams to tailor, adapt, and improve.

Expertise of Handling Complex Chemistries

With over 5 decades of know-how, scalable infrastructure, and cutting-edge R&D programs that are future ready.

Backwards & forwards integration

Complete control of our supply chain to reduce volatility for your business.

Our Solutions Portfolio

In lubricants, three things are non-negotiable: chemistry that performs, a supply chain you can rely on, and a partner who's hands on. At SUPERFORM, we deliver all three. We develop high-performance phosphorus & sulphur-based intermediates for lubricant additive packs, engineered for anti-wear and durability across engine oils, greases, gear oils, and demanding industrial applications. Beyond products, we promise full supply-chain control, dedicated manufacturing capacity, and decades of hands-on expertise to deliver exact grades at scale.

Focus Area

Our key focus areas are viscosity index improvers, detergents, dispersants, anti-wear agents, friction modifiers, antioxidants, corrosion & rust inhibitors, foam inhibitors, and extreme pressure additives

Custom Synthesize Just About Anything

SUPERFORM can develop high-performing additive solutions for your most demanding applications tailored to your needs

Change chemistry.
Change everything.

SUPERFORM™

Change chemistry.™
Change everything.



Our Commitment to Sustainability



**Dow Jones
Sustainability Indexes**
Member 2011/12



**SCIENCE
BASED
TARGETS**
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

CDP
DISCLOSURE INSIGHT ACTION

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