

Introducing SUPERFORM

Our story

SUPERFORM is born from UPL



"SUPERFORM is a specialty chemistries business with innovation, sustainability and high-performance solutions at its core. Building from the outstanding track record of UPL, Superform is a fully standalone business serving some of the world's most exciting and diverse sectors, including healthcare, mining, food & beverages and lubricants. We're here to change the industry for good by better serving our clients, solving big challenges, and using chemistries to create wonderful impact for the world."

— Jai Shroff, Chairman & Group CEO, UPL Group



UPL is a world leader in sustainable agricultural solutions



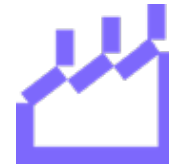
5th

Largest crop production company globally



40+

Successful acquisitions in the past 25 years



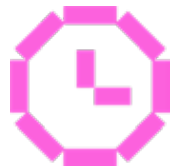
44

Manufacturing facilities



>10K

Employee base globally



50+

Years in business (est. 1969)



13.6K

Registrations



1266

Patents granted



1283

Product formulations



138+

Countries with sales presence



~6bn

Revenue (FY 22-23)



61%

Improvement in Dow Jones Sustainability index (DJSI) y-o-y score with highest in environment dimension



#1

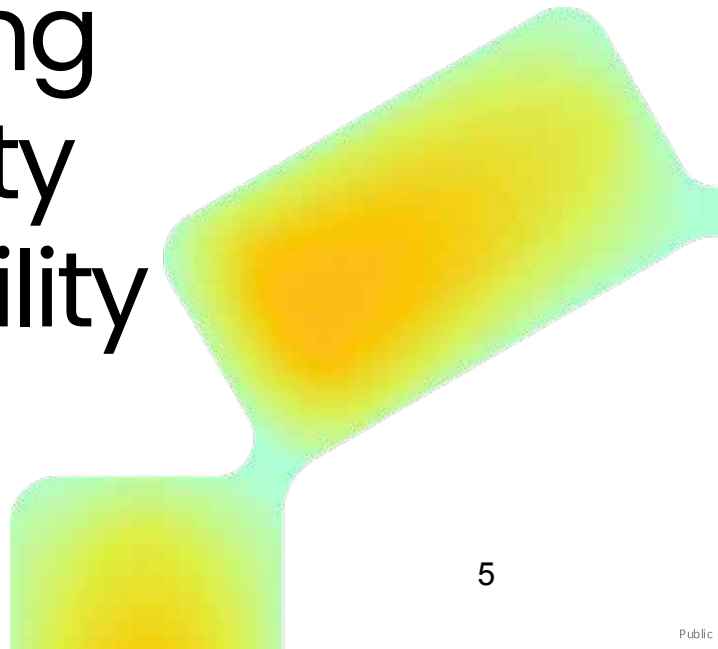
Rank among 53 agrochemicals companies globally at Sustanalytics ESG Risk Rating 2020



SUPERFORM provides world-class solutions

SUPERFORM is a new type
of specialty chemistries company

We deliver market-leading
solutions driven by quality
innovation and sustainability

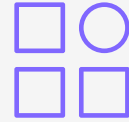


Why an Independent Specialty Chemistries and AI Manufacturing Business



Unlock More Value

Enable fair value recognition of manufacturing and specialty chemistries platform



Differentiated Play

in the fast-growing AI manufacturing and specialty chemistries markets



Accelerate Growth

in B2B Manufacturing business through strategic partnerships and serve many industries



Scale-up the Business

at a faster pace by expanding beyond current chemistries



Solution-focused Approach

Where products evolve into powerful solutions



Achieve Better

operational efficiency & drive manufacturing excellence

1

Customisable solutions platform

By shifting from generic products to high performance solutions, SUPERFORM is built to serve the world's needs of today and tomorrow.

2

Delivering vital impact

SUPERFORM'S processes and approaches have been created to maximise exceptional performance, efficiency and flexibility to deliver impact at scale.

3

Advancing green chemistries

SUPERFORM'S solutions and methods have been designed to reduce and eliminate hazardous materials to help build a cleaner, more sustainable planet.

SUPERFORM is a leader in India Specialty Chemistries Market



50+

Years in business



9592

Revenue (in cr)
FY 2023-2024



12

Manufacturing facilities



>3.5K

Global employee base



650+

B2B clients



100+

Products manufactured



75+

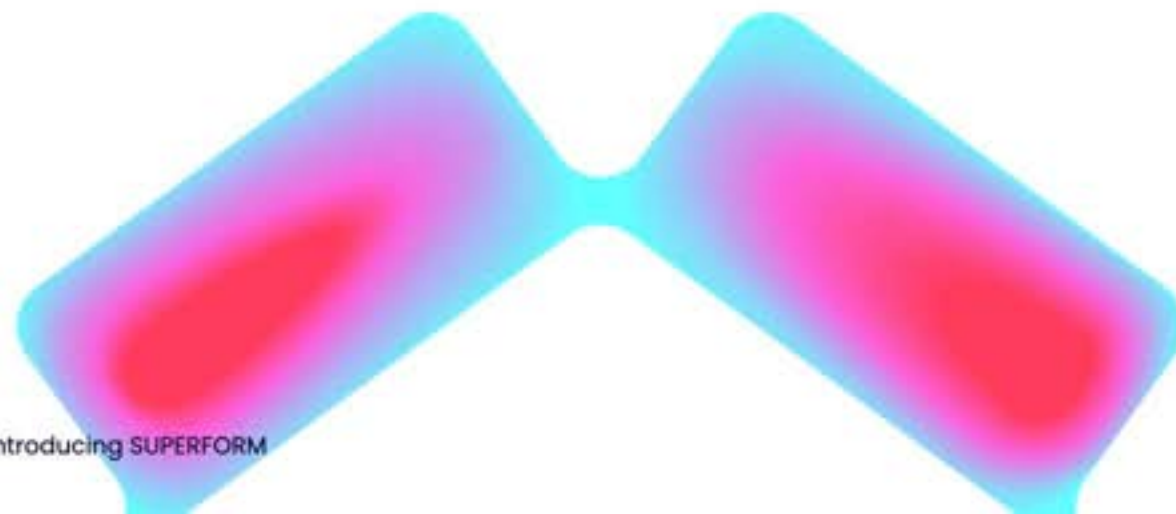
Patents granted



30%+

Share of renewable energy

Our ambition is to bring positive
change to the industry, our clients
and the world



Introducing our logo & tagline



SUPERFORM



Change chemistry.
Change everything.

What does SUPERFORM mean

Supercharge the future

SUPERFORM

Reshape chemistry

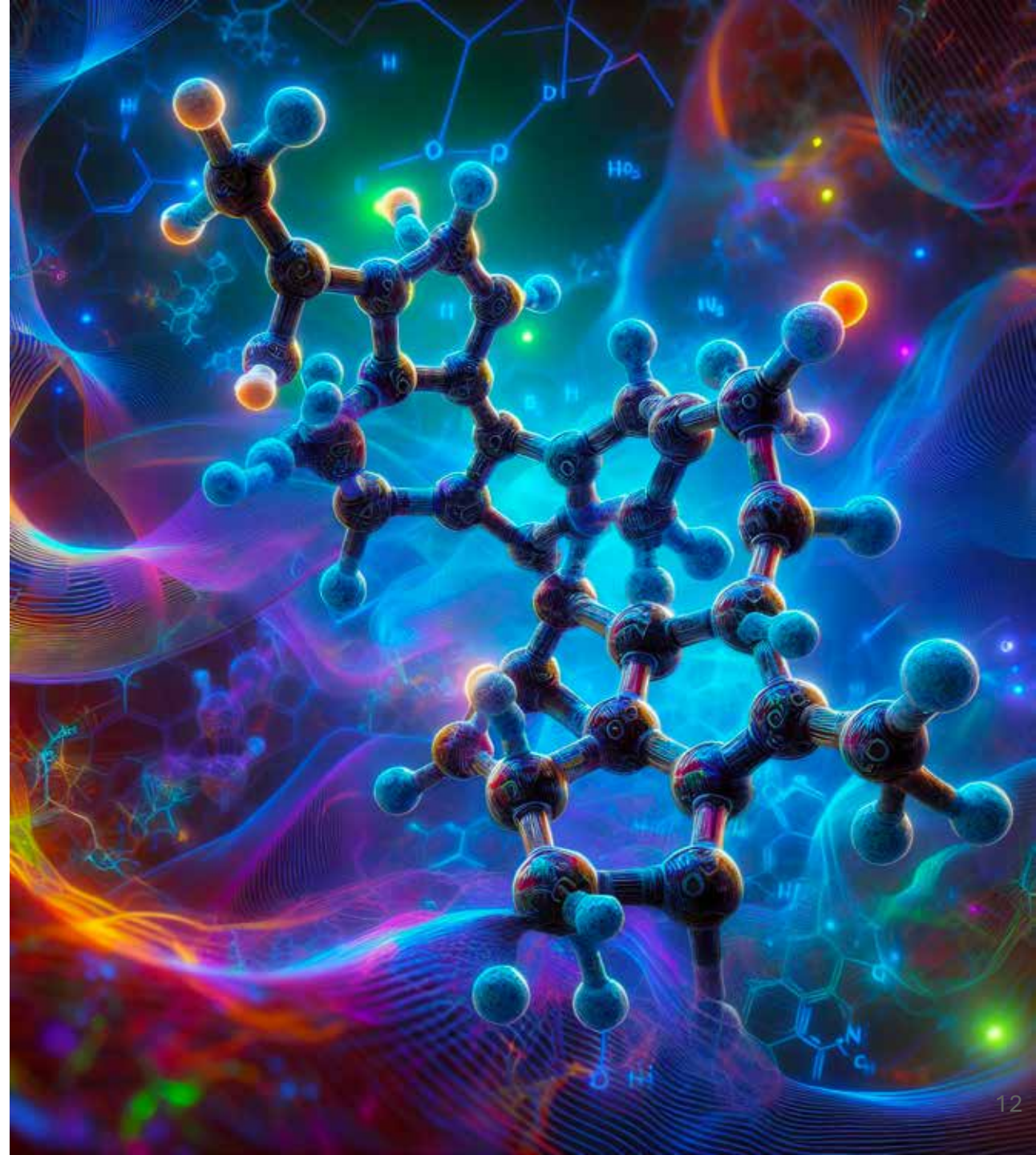
High performance culture

SUPERFORM

High quality products

SUPERFORM

is a new type of
specialty chemistries
company



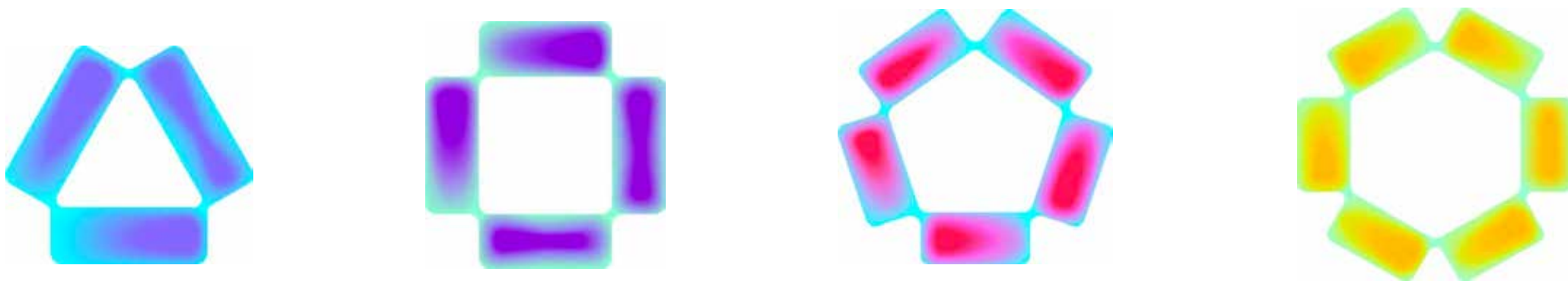
Change chemistry,
Change everything.

Our Purpose

To reinvent chemistry as
the world's most powerful
force for positive change

Superform delivers
high performance chemistries
at scale to create wonderful
impact for the world

SUPERFORM Brand Symbols



Our brand symbols represent continuous transformation, reflective of the industry-changing potential of our company.



Start with safety

We ensure the safety and security of our employees, our partners & our customers above and before everything else.



Move with velocity

We make things happen by being responsive, adaptive and moving quickly, applying our agility with focus and intention.



Change together

We work in partnership with colleagues, customers and partners to change chemistry for the better and unleash its potential for the world.



Solve what matters

We create value through solutions that have maximum impact on our customers and the lives of their customers.



Think big

We look beyond conversation and 'how things have always been done' to transform the category and find new ways for everyone to win.



Use chemistry for good

We are committed to always making chemistry better and using it for the benefits of people, communities, and the planet.

Why we chose the SUPERFORM name

High performance culture

SUPERFORM

High performance solutions

Why we chose the SUPERFORM name

SUPERFORM

Supercharge the future

A platform for change

Our offer and solutions

Serving the needs of our customers and the world

Our customers

Green chemistries

Backwards & forwards integration

High-performance solutions

Our world

Safer & more sustainable

Real-life impact, everyday

Improving people's lives

SUPERFORM is leading the way for sustainability and safety

Using AI and digital twins to assess, test, optimise and improve real-world implementation

Committed to achieving 100% green energy

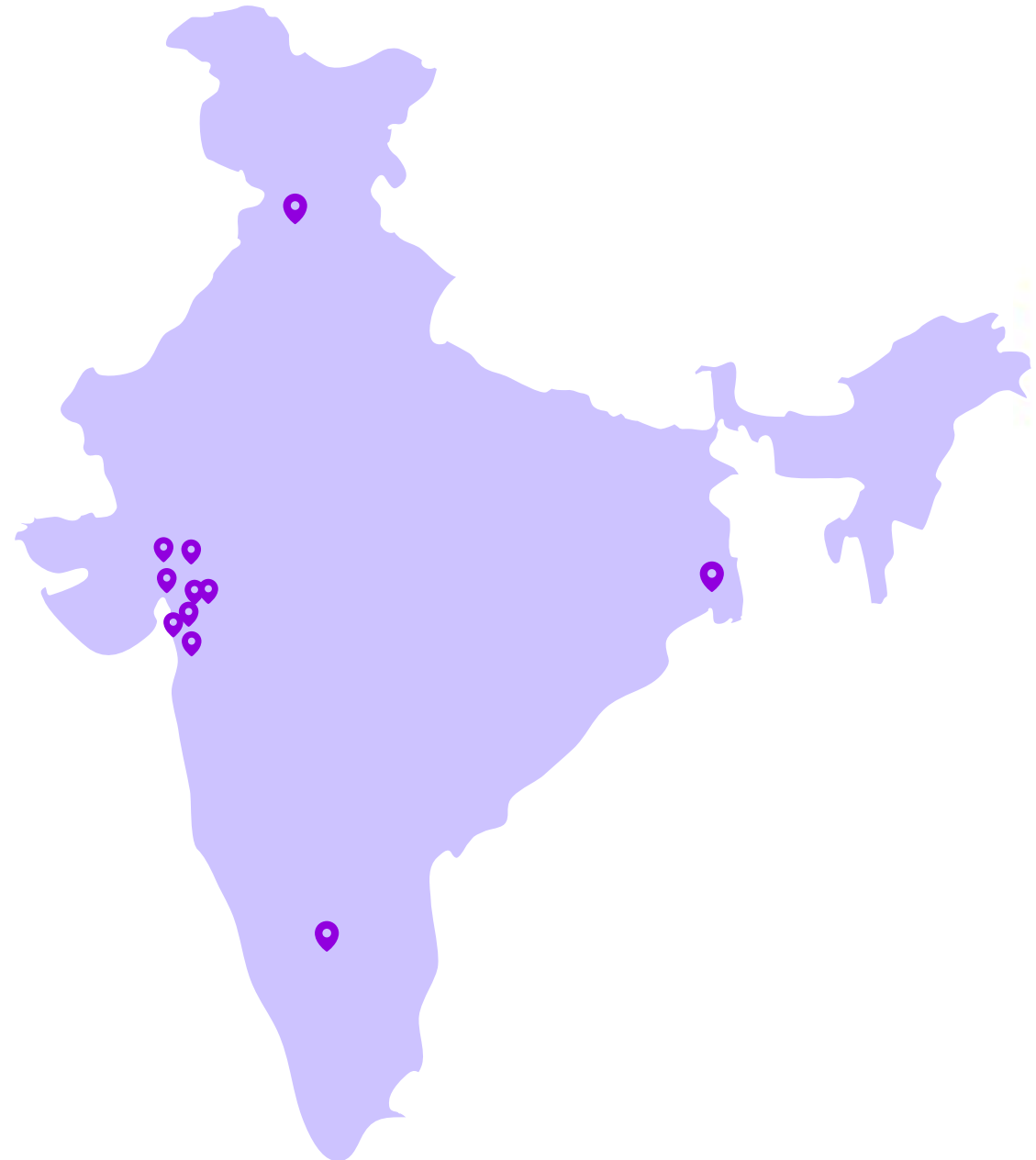
Advancing and applying green chemistries in new and existing solutions

Main factories location

- Vapi
- Ankleshwar
- Halol
- Jhagadi
- Haldia
- Tarapur
- Dahej

Other subsidiaries

- Kudos Chemie Limited
- Natural Plant Protection Limited
- Nature Bliss Agro Limited



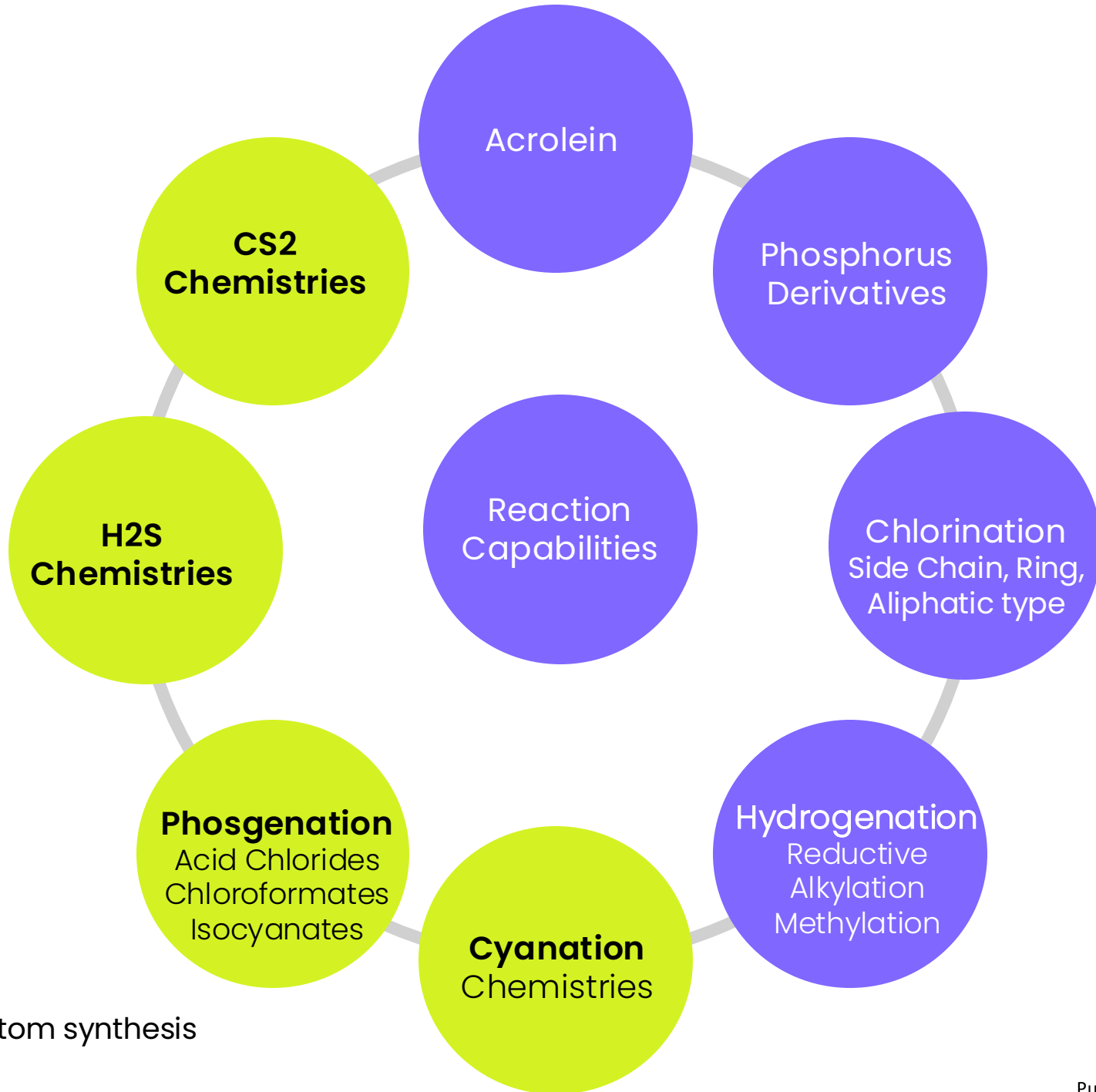
Chemistries at Superform

Key Competencies

We have an extensive portfolio of reaction capabilities, many of which we can manufacture for custom synthesis

 Qualified and experienced R&D professionals

 Multiple R&D facilities



Our products are being used in a wide range of applications

					
Colorants	Polymer Additives	Mining	Flavours & Fragrances	Textile	Pharma
PCL3, POCL3, NaHS, Na2S, Cyanuric chloride	TMP, TEP, TTDP, TPPI, PCL3, DB	CACL2, NaCN, EDTA, Nigrosine, TBP	DB, DS, Acrolein	EDTA, Cyanuric chloride, Indigo	TMP, TPPI, PCL5, TEP, DHDT, CPA, DESMP, POCL3, PCF, NaCN, Cyst.HCl
					
Personal care / household	Construction	Water Treatment	Petroleum / Oil Field	Paints & Coatings	Food & Beverage
DB, DS, EDTA, TMP, RP, Na2S, NaHS	TIBP	EDTA, TBP	Acrolein, TBP, DB, TPPI, ZnDTP	DB, Biocides	Caffeine and Xanthine Derivs

...and we are investing to realize new opportunities in the global chemistries space

Chemistry

HCN

Current capacity of ~10kTA with regulatory approvals for additional ~20kTA

Key Benefits

- **Cost optimization and scale benefit** (low overheads) from site integration for multiple products
- In-house caustic chlorine plant, self-reliant ammonia sourcing, long-term supply contract for natural gas **reduces input raw material cost**

Phosphorus

One of Asia's largest phosphorus-based mfg with handling capacity of ~100kTA

- **Backward integrated product ranges:** Stage 1 (PCl₃, POCl₃, etc.) & Stage 2 (Phosphate & Phosphite esters)
- **Continuous mode of operations** for most of the product ranges optimize production and **minimize overhead costs**

H₂S

~40kTA available for downstream derivatives like mercaptans, rubber chemistries

- **Backward integration in H₂S mfg.** (converting Sulphur to CS₂ / H₂S)
- Access to the **most cost effective H₂S in India**
- Benefit from **economies of scale**, i.e., 40 KTA plant

Phosgene

~15kTA facility upcoming in 12 months to augment current captive ~1kTA unit

- Manufacturing chloroformates and carbonates for Pharma industry
- Working with **low-cost PetCoke technology** for CO generation
- 10 major products in phosgene portfolio helps to **balance fluctuations in phosgene cost** in downstream products

Acrolein

Only player in India that manufactures & handles Acrolein ~7kTA

- Capability to manufacture **8-Hydroxyquinoline for Pharma Industry**
- Detailed **technical assistance and on-site support** to customers
- **Low overheads** and cost of operations

Superform
competitive
advantage in
raw materials

B2C Brands with Purpose

Home Care



Car Care



Technology

either UPL owned or
under license from
partner

Investment

From UPL
or from the JV

Experience

Extensive track record in
handling Complex
Chemistries

Custom Synthesis Model

Service Delivery

Demonstrated history of reliable and
regulation compliant delivery with
repeat contract renewals from global
partners

Business Principles

Respect towards
confidentiality and
mutual values

Competitive Edge

Cost competitiveness with
global standards of quality,
safety and ETF

Global Scale

Extensive experience with
partners from EU, US, Japan
and Singapore of over 10
years



Chemistry at scale



Concept to commercialisation



Resilient supply chain and reliable delivery



Safety & sustainability

Sustainability at SUPERFORM

Sustainability Management Framework

Sustainability goals & targets are fully aligned with SDGs & Paris agreement on climate change



- Sustainability Goals:
- 1. Reduce environmental footprint
 - 2. Enhance sustainable sourcing
 - 3. Strengthen community wellbeing



DJSI & Sustainalytics rating of #1 among agrochemical companies globally



Sustainability report is aligned with the GRI Standards, UNGC, CEO Water Mandate & TCFD



Certified logo holder of FTSE4Good Responsible Care & ISO 14001

Sustainability Goals & Targets

Goal 1 Reduce Environmental Footprint 	Goal 2 Enhance Sustainable Sourcing 	Goal 3 Strengthen Community Wellbeing 
Target Reduce 20% sp. water, 25% sp. CO2 & 25% sp. waste by FY2025 from baseline FY2020	Target Achieve 60% sustainable sourcing by 2025	Target Impact 3 million lives through livelihood, education, health & sanitation by 2025
Performance Reduced 47% sp. water, 33% sp. CO2 & 52% sp. Waste.	Performance Achieved 50% sustainable sourcing	Performance Impacted 1.75 million lives through livelihood, education, health and sanitation.

Sustainability Performance



47%
Reduction in Water Intensity Consumption from Baseline FY20



33%
Reduction in Carbon Intensity Emission from Baseline FY20



52%
Reduction in Waste Intensity Disposal from Baseline FY20



60%
Sustainable Sourcing Achieved by 2025



Endorsed CEO Water Mandate



Committed for Ten Principles of the UNGC



Committed for WBCSD Zero Wastewater Pollution



Achieved highest sustainability score among agrochemicals globally



Released Task Force on Climate Related Financial Disclosures report



Science Based Target approved by UN initiated SBTi

Sustainability Leadership Recognition

SBTi verified target



Included in DJSI World Index



Listed in CDP Leaderboard



Rated 1st among
Agrochemicals



Logo holder of RC &
FTSE4Good



Committed for UNGC 10
Principles



Change chemistry. Change everything.

SUPERFORM